

although this project is about one calf,  
remember over 10 BILLION animals are killed  
in the US meat and dairy industry  
each year.

Thanks for reading.

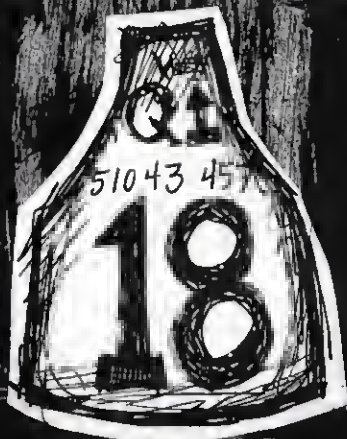
I'm in the process of moving, I just do not know where yet.

I would rather get a letter than an email anyday, but  
letters will take a lot longer to get forwarded to me.

anyway send em to:

COLIN MATTHES  
PO Box 510214  
MILWAUKEE WI 53203

or email at:  
ideasinpictures@yahoo.com



# #18 - A LEFTOVER FROM the Dairy Industry.



I grew up in rural Wisconsin and have been around farm animals all my life.

Four years ago I was given a pamphlet about factory farming and animal

suffering. These issues have been close to my heart ever since.

This project, "#18 - a leftover from the dairy industry" is about just that, #18

and his situation

as a calf in

the dairy industry.

## ideas in pictures #2



FROM A CALF TO VEAL

in three easy steps...

18

remove baby from mother

The video of #18. This is a still from the images the viewer watches from inside the veal crate.



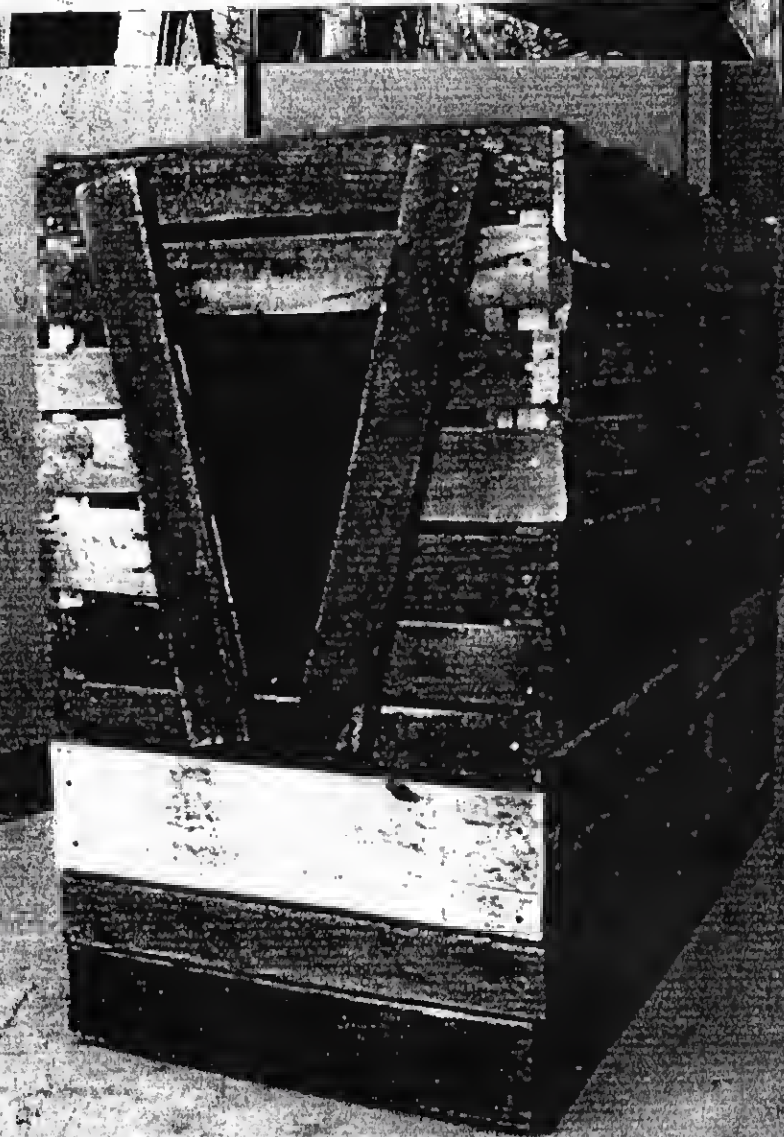
in order to see the video the viewer is forced to ~~ex~~ crawl inside of the crate. i love video for this reason, it can get people to pay attention the way they normally might ignore.

in this situation the viewer is able to relate to the calf the way they would relate to the family pet.

if you have interest in this project please contact me at [ideasinpictures@yahoo.com](mailto:ideasinpictures@yahoo.com)



the Front view of the veal crate. A viewer  
is inside watching the video of #18.



DOES

HIS

MOTHER

STILL

BELLOW?





2.


no need to avert your eyes.  
slaughterhouses will never have glass walls.

this pamphlet was made in conjunction with a veal crate project I am working on. I made a veal crate the size of those found on factory farms. inside of this veal crate a video is playing. it has images of #18. the viewer gets to see #18 in a veal stall on a family farm.

rear view of  
the veal  
crate, this  
is where the  
viewer enters.

the video is

playing inside  
the box on  
the floor in the  
front of the  
crate.



i chose to shoot a veal calf on a family farm because when looking at #18 you can see the emotions of the calf.

not the emotions of an animal driven to insanity, like many calves in factory farms.



his ad was always outside working. when i would visit he

was very quiet and seemed distant.

i had a weird feeling with all those calves  
locked up at night. when we would go outside  
to smoke you could hear them. i did not feel

comfortable hearing them, my solution was to  
try not to think about it.

it is weird how you can feel something is  
not right even if you have no interest  
in dealing with the situation.

as i grow older i am consciously paying  
more attention to these feelings and  
letting them inform decisions in my life.

as a culture we have become skilled at  
rationalizing the choices we make.

it is so important for me to make  
decisions because they feel right,

not because i can explain to someone  
or myself why i made that choice.

**CENSORED**



3.

is murder easier to accept when  
the victim is shrinkwrapped?

## REmembering a Veal Farm

when I was young (middle school and high school) I would  
spend a lot of time at my friend Phil's house. His dad  
raised calves for veal. i always thought it was kind of  
creepy to be heading up his driveway and see all these  
rows of little boxes. they looked alot like dog houses.,



but there were a few differences. Baby calves were inside  
and unlike a dog in a doghouse the calves were never

allowed off their leash.





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15 → WHEN YOU GIVE AN ANIMAL A NUMBER

16-17 → Veal and Its Relation to the Dairy Industry

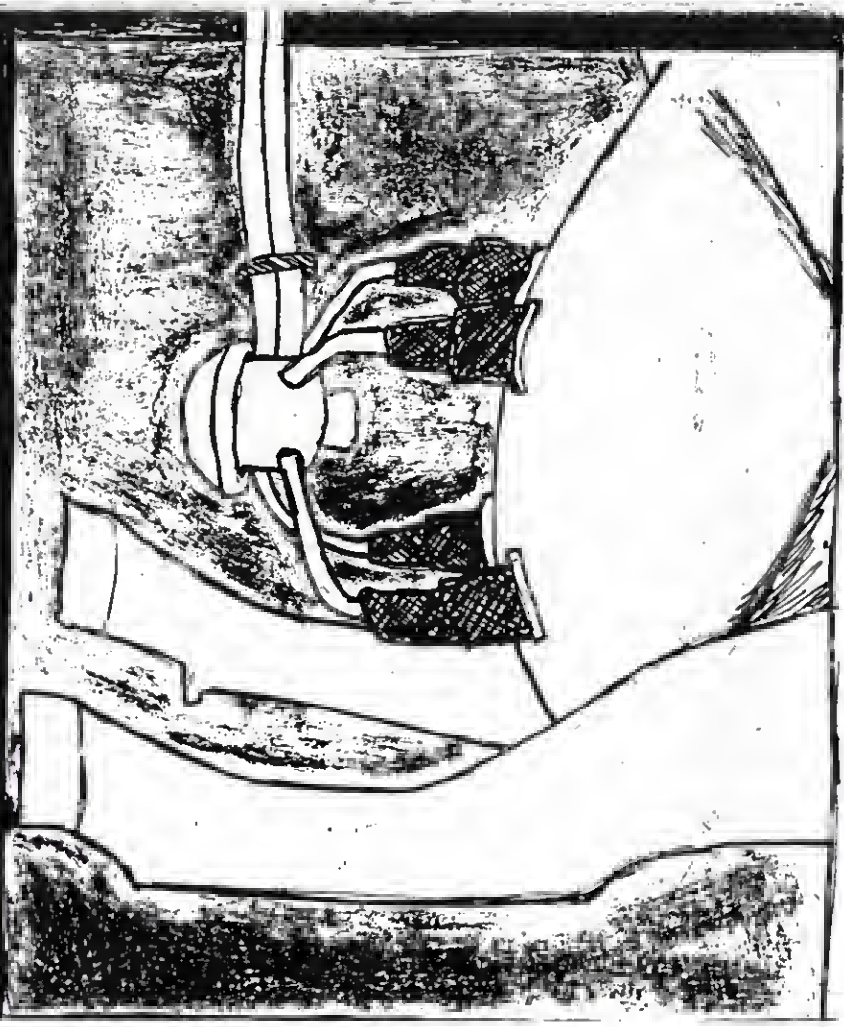
18 → Untitled - Ink Drawing

19-20 → Remembering a VEAL FARM

21-23 → #18 - A leftover FROM the DAIRY Industry (veal crate product details)

All work in this pamphlet is by me, Colin

Thanks for picking this up. I hope you enjoy it.



Instead of being fed from the milk it's mother produces, this milk is packaged and sold to us.

cows, like all mammals, make milk to feed their own babies, not humans.

when I made the connection and realized the veal industry is a byproduct of the dairy industry I was shocked.

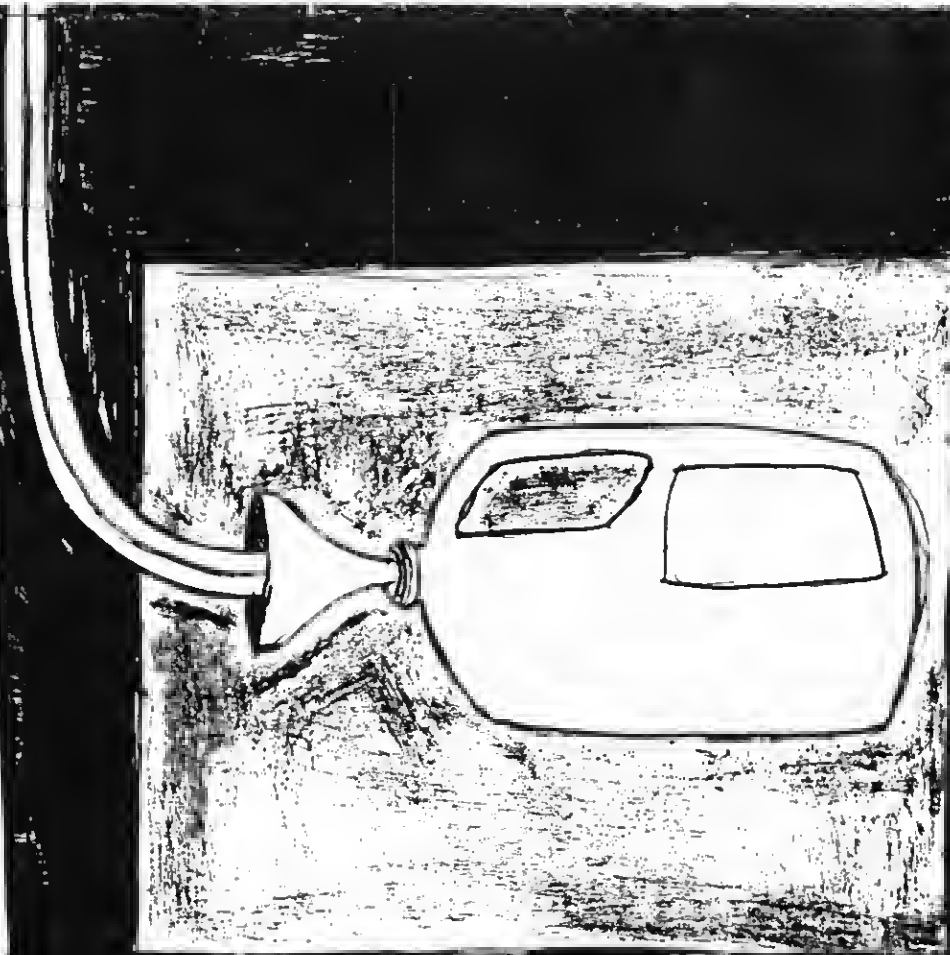
shortly after I found great satisfaction by stopping my consumption of dairy products.



## Veal and its Relation to the Dairy Industry

i call #18 a leftover from the dairy industry.

this calf, like all male calves in the dairy industry, has been forcibly removed from it's mother.



i grew up in rural Wisconsin and have been around farm animals all my life. four years ago i was given a pamphlet about factory farming and animal suffering. these issues have been close to my heart ever since.

This project, "#18- a leftover from the dairy industry" is about just that, #18 and his situation as a calf in the dairy industry.

i was planning to do a project about veal farming long before i visited #18. i was going to visit a calf in a provimi method confinement stall on a factory farm.

my parent's house is about a ten minute drive from Provimi Inc. Provimi is famous for developing a new way of veal production in 1962.

currently, provimi is the largest company in the veal business, controlling 50-75% of the domestic market.

the Provimi method involves taking calves from their mothers around the third or fourth day of their lives and "housing" them in a confinement unit. this confinement unit (in the US) is one foot ten inches wide and four feet ten inches deep.

young calves are chained by the neck so they cannot even turn around, as the calves grow older they will sometimes be unchained because they are large enough so they are unable to turn around anyway.

the calves are fed a totally liquid diet and are not allowed any straw or bedding.

this is to keep their flesh pale, which raises their market value. side effects of this totally liquid diet result in various digestive disorders including stomach ulcers and chronic diarrhea.



to keep calves from burning calories they are kept in the dark for over 22 hours of each day. the only time there is light is when they are being fed.

calves raised on the provimi method live around 16 weeks...going from 90lbs. as newborns to 400lbs. at the time of slaughter.

given the provimi method's extreme neglect of almost all of a calves basic needs i decided to visit a calf on a family farm instead.

this way i could better understand the desires and behaviors of a calf.

here is where #18 comes in.

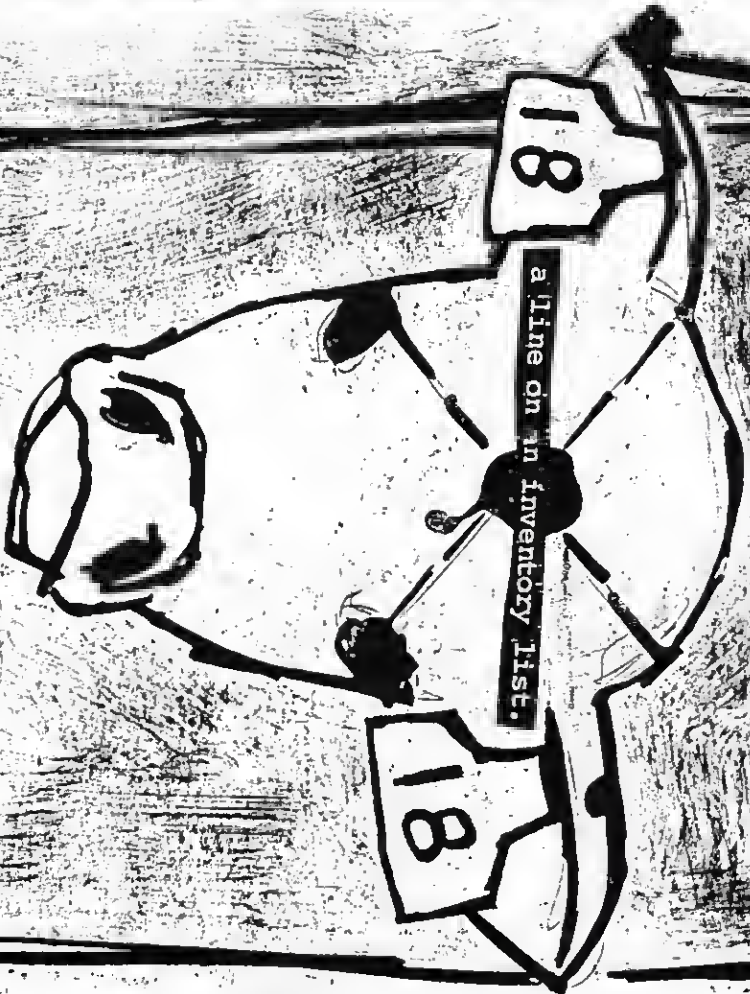
i talked to the owner of a family farm near my parents house. he was very nice and willing to let me spend time with number #18.

the owner had over 20 dairy cows and 3 calves that were "going to town" (as he said it) in a few weeks.....just leftovers from his dairy business.

by no stretch of the imagination did #18 have an ideal life.

he was still chained by the neck and kept in a small pen with a plastic shelter resembling a dog house.

when you give an animal a number instead of a name essentially you are denying the animal's existence. it becomes an object.



this beautiful calf is number 18.. number 8 is a lot easier to lock up (and sw slaughter) than davey or little snuffles. numbers contribute to giving us the distance to be humane.....just as a prisoner is #4637, not sam anderson. when a living being is given a number i cannot help but fear for its existence.



for more information about this project contact:

[ideasinpictures@yahoo.com](mailto:ideasinpictures@yahoo.com)

for more information about the meat and dairy industry...

contact: [www.NoVeal.org](http://www.NoVeal.org)

[www.farmsanctuary.org](http://www.farmsanctuary.org)

[www.veganoutreach.org](http://www.veganoutreach.org)

read these books: food revolution by john robbins

animal liberation by pete singer

or send me a stamp for a free Why Vegan?

but unlike calves raised on ~~xxx~~ the Provimi method, #18 was able to walk, see daylight, feel dirt, and turn around.

this made a tremendous difference in the psychological well being of #18.

he was so curious and innocent, like all young children i have been around.

i was editing video of #18 when it hit me.

#18 is dead!

this beautiful calf i spent so much time with (in person and watching on a monitor) has been killed and sold as veal when he was a young child.

this empty feeling i carry with me as a reminder of how the dairy industry works.



Don't Buy Your Suits There



Don't Buy Your

Suits There.